



20% discount for
AMA members!

The Inaugural International Social Media Conference for the Medical Profession

Saturday 15th November 2014

Peppers
'The Sands Resort'
Torquay, Victoria, Australia

Find and establish your unique and collective
social media voice to influence, connect,
advocate, and built your brand

For more information and
to register visit:

www.somebythesea.wordpress.com
Email: info@cpdformulations.com.au
Ph: 03 9428 8321

Designed specifically for the needs of doctors and medical students,
this one day workshop will help you learn why an understanding of
social media is essential for:

- building your brand
- protecting your profile
- influencing health policy and debate.

This full day event will be followed by a networking reception hosted
by Dr Brad Mckay with Dr Mukesh Haikerwal as guest of honour.

CPD | 
 Formulations
Novel programs for busy professionals

EARLY BIRD

CLOSES

30 SEP!



Peppers 'The Sands Resort', Torquay

Saturday 15 November 2014

Thank you for registering.

We will confirm your registration shortly & keep you updated leading up to the event.

Please refer to #SoMebythesea site for ticket sale T&Cs

Please return to us via:

Scan & email info@cpdformulations.com.au

Fax 03 9428 8385

Phone 03 9428 8321

<http://somebythesea.wordpress.com/>



Registration details

Title _____

First name _____

Surname _____

Are you a...?

- Consultant medical practitioner
- Medical student or Doctor in Training
- Other _____

Are you a member of the AMA? (20% off full fee)

- Yes Member no: _____
- No

Would you like to attend the evening networking reception/cocktail dinner? Yes

Email _____

Mobile _____

Practice/Employer/Organisation name _____

State _____ Postcode _____

Do you have any special dietary requirements? _____

Where did you hear about #SoMebytheSea? _____

Payment details

I would like to pay by:

- Cheque** made payable to CPD Formulations Pty Ltd
- Direct Deposit** Bank of Melbourne
BSB: 193-879
Account no: 455226701
Account name: CPD Formulations Pty Ltd

Your reference: enter your surname as provided on this registration form.

- Credit Card** (please circle) Visa Mastercard

Card number: _____

Exp Date: __ / __

Cardholder name: _____

CCV (3 digits) _____

Signed _____ Date: _____

| | Consultant medical practitioner | Medical student or Doctor in Training |
|--|---------------------------------|---------------------------------------|
| Early bird registration fee excl. GST (by 30 Sep 2014) | \$450.00 | \$195.00 |
| Standard registration fee excl. GST | \$650.00 | \$395.00 |
| Delegate attendance to cocktail dinner excl. GST | \$65.00 | |